

TheCoffee ArtProject

F I L M E D I T I O N

COMPETITION FACT - SHEET

THE COFFEE ART PROJECT LOS ANGELES - 2018

Thank you for showing interest in first edition of The Coffee Art Project: Los Angeles! Your submission is important to us. This project provides a great opportunity for talented film makers such as yourself to gain high profile exposure and showcase your work to a vast new audience while raising awareness for coffee communities and Project Waterfall.

1. Overview

The Coffee Art Project began life as a high-profile art competition aimed at showcasing the talents of emerging and established artists, with work linked to the theme of coffee or the coffee shop experience.

With international competitions in London, New York, Milan, Paris and Amsterdam, The Coffee Art Project will be hosting its first exhibition in Los Angeles, at the first ever Los Angeles Coffee Festival.

In the spirit of the city and inspired by Hollywood, The Coffee Art Project: Los Angeles is aimed at talented independent film makers. Budding directors and producers are invited to submit their coffee themed films for consideration, to be shown in a specially formatted "Movie Room" at The Los Angeles Coffee Festival, taking place 9 - 11 November, 2018.

2. Entry and Selection

The Coffee Art Project: Los Angeles will be a judged film competition, with a maximum of 25 films chosen from the submissions to be shown at the festival.

All film makers will receive advance notice if their submission has been successful and will be shown at the festival.

Once films are selected, a schedule will be drawn up with films shown on a loop throughout the duration of the festival.

Submissions made as a part of The Coffee Art Project: Los Angeles will be shown alongside other informative films created by the sponsors of The Los Angeles Coffee Festival. These films will not be judged as a part of the competition.

3. Guidelines

All film makers inspired to submit their work are to consider the following for their work to be accepted and shown at The Los Angeles Coffee Festival:

- All films must be inspired by the theme of coffee, the coffee shop experience, or the bustling culture of Los Angeles.
- All films must be 5 minutes and under. Films submitted that are longer than 5 minutes will only be judged on a specific segment of a maximum of 5 minutes.
- All films submitted must be made by independent film makers. Student submissions are welcome.

- Any instances of company branding or specific references to companies seen in the film will not be accepted and therefore will not be shown at The Los Angeles Coffee Festival.

4. Competition and Judges

All submitted films will be judged by a select panel of industry representatives in advance of the festival. All film makers will be notified of the winning submission before the festival begins.

A prize of **\$1,500** will be awarded to the film that the judges deem to be the best.

5. Key Dates

- **Film Submission Deadline:** 19 October, 2018
- **Judging and Selection Process:** 23 - 27 October, 2018
- **The Los Angeles Coffee Festival:** 9 - 11, November 2018

The Coffee Art Project: Los Angeles team are excited to welcome upcoming and talented film makers from across the city to submit their work for consideration, and we look forward to viewing some heavily caffeinated pieces soon.

Please submit your completed submission form and link to your film to info@coffeeartproject.com when completed. Good luck!