

TheCoffee ArtProject

F I L M E D I T I O N

COMPETITION FACTSHEET

THE COFFEE ART PROJECT: LOS ANGELES 2018

Thank you for showing interest in the first edition of The Coffee Art Project: Los Angeles! Your submission is important to us.

This project provides a great opportunity for talented film makers such as yourself to gain high-profile exposure and showcase your work to a vast new audience whilst raising awareness for coffee communities and Project Waterfall.

1. Overview

The Coffee Art Project began life as a high-profile art competition aimed at showcasing the talents of emerging and established artists, with work linked to the theme of coffee.

With international competitions in London, New York, Milan, Paris and Amsterdam, The Coffee Art Project will be hosting its first exhibition in Los Angeles, at the first ever Los Angeles Coffee Festival.

In the spirit of the city and inspired by Hollywood, The Coffee Art Project: Los Angeles is aimed at talented independent film makers and budding directors and producers.

You are invited to produce and submit your coffee themed film for consideration as an individual or part of a team, and those films that are shortlisted will be shown in a "movie room" at The Los Angeles Coffee Festival taking place 9 - 11 November 2018.

2. Entry and selection

The Coffee Art Project: Los Angeles is a judged film competition with a maximum of 25 films shortlisted and shown at the festival.

You will receive advance notice if your submission has been successful and will be shown at the festival.

Once films are selected, a schedule will be drawn up with films shown on a loop throughout the duration of the festival.

Submissions made as a part of The Coffee Art Project: Los Angeles will be shown alongside other informative films created by the sponsors of The Los Angeles Coffee Festival. These films will not be judged as a part of the competition.

To enter please submit your completed submission form and link to download your short film to info@coffeeartproject.com by Friday 26 October 2018

3. Competition and judges

All submissions will be judged by a select panel of industry representatives in advance of the festival. A prize of **\$1,500** will be awarded to the winning film maker!

4. Guidelines

All film makers inspired to submit their work are to consider the following guidelines in order for their work to be accepted and shown at The Los Angeles Coffee Festival:

- All films must be inspired by the theme of coffee, coffee culture or Los Angeles
- All films must be 5 minutes or under
 - Any film submitted that is longer than this will only be judged on the first 5 minutes
- All films submitted must be made by independent film makers. Student submissions are welcome
- Any instances of company branding or specific references to companies seen in the film will not be accepted and will therefore not be shown at The Los Angeles Coffee Festival.

5. Key dates

Film submission deadline: 26 October 2018

Judging and selection process: 29 October - 2 November 2018

The Los Angeles Coffee Festival: 9 - 11 November 2018

6. What is the link to coffee?

The Coffee Art Project is a non-profit initiative that supports Project Waterfall, a charity initiative established by The Allegra Foundation to bring clean, safe drinking water, sanitation and education to coffee growing communities.

Since 2011 the initiative has raised over £1 million and bought clean drinking water to over 37,000 people across 7 countries.

The Coffee Art Project is funded by donations, sponsorship and art sales. With each artwork sold 50% is donated to Project Waterfall, 25% given to the artist and the remaining 25% used to cover administration costs.

The Coffee Art Project: Los Angeles team is excited to welcome upcoming and talented film makers from across the world to submit their work for consideration.

We look forward to viewing some heavily caffeinated pieces soon!

Good luck!

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